ROUTE OF LINCOLN HIGHWAY TO STAND

Change Suggested by President Wilson Will Not Be Adopted.

WORK IS ALREADY TOO FAR ADVANCED

Alteration Would Have Placed Washington and Baltimore

SPARTON FIELD ENLARGED

W. R. Chandler to Represent Statists Michigan Concern Here.

GOODYEAR BUYS RUBBER 150 Marguette 2 114 19 45

Akron Company Has Shipments on Way from London.

ments on Way from London.

Begasse of its prompt action in security of the supersystem of the property of the supersystem of the property of the supersystem of the s

HORSES WHICH HAVE RUN WELL AT SARATOGA TRACK



WILLYS HERE FROM FOREIGN WAR ZONE

Overland Maker Lost Car, but Reports Sales to Warring Nations.

the Dodge car has been in-only in New York but CARS FOR ROAD MAKERS

Full Summary of Racing

California Commissioners Will Use Three Cadillacs.



LADY BARBARY

Truck Makers Do Not Favor Use of Trailers

Declare They Impose Too is, two tons or more. The trailer should Great Strain on Power
Plants of Standard Plants of Standard Type of Vehicles.

Inquiries addressed to members of the National Automobile Chamber of Commerce regarding the desirability Maryland the permissible markets.

tions the standard truck may be used successfully for hauling trailers, but De Palma, Mulford and Others

STARS IN BEACH MEET

to Appear at Brighton.

AUTOMOBILES.

Tires at Before-War Prices

Yet We Never Got Choicer Rubber We Never Built Better Tires

There exists now a new reason-most compelling-for buying Goodyear Tires. It results from war conditions.

These leading tires—built of extra-fine rubber, in the same way as always -are selling today at June prices.

Due to Quick Action

Early in August-when war began-the world's rubber markets seemed suddenly closed to us. Rubber prices doubled almost over night.

Men could see no way to pay for rubber abroad, and no way to bring it in. We, like others-in that panicwere forced to higher prices. But we have since gone back to prices we charged before the war, and this is

We had men in London and Singapore when the war broke out. The larger part of the world's rubber supply comes through there. We cabled them to buy up the pick of the rubber. They bought-before the advance-1,500,000 pounds of the finest rubber there. Nearly all this is now on the way to us. And it means

practically all of the extra-grade rubber obtainable abroad. Today we have our own men in Colombo, Singapore and Para. Those are the world's chief sources of rubber. So we are pretty well assured of a constant supply, and

our pick of the best that's produced. We were first on the ground. We were quickest in action. As a result, we shall soon have in storage an almost record supply of this extra grade of rubber.

And we paid about June prices.

Now Inferior Grades Cost Double About the only crude rubber available now for many makers is inferior. In ordinary times, the best tire makers

Goodyear Prices It is Folly Today to Pay More

refuse it. Much of it had been rejected. But that "off rubber" now sells for much more than we paid for the best.

The results are these: Tire prices in general are far in advance of Goodyears. And many tire makers, short of supplies, will be forced to use second-grade rubber.

Be Careful Now

In Goodyears we pledge you the same-grade tire as always. And that grade won for Goodyears the top place in Tiredom—the largest sale in the world.

And, for the time being, our prices are the same as before the war. We shall try to keep them there. We accept no excessive orders, but dealers will be

kept supplied. And we charge them, until further notice, only ante-bellum prices.

That means that Goodyears—the best tires built are selling way below other tires.



THE GOODYEAR TIRE & RUBBER COMPANY, AKRON, OHIO

Any Dealer can supply you Goodyear Tires. If the wanted size is not in stock he will telephone our Local Branch.